

## Business portrait HACK AG

The company HACK, based in Kurtscheid in the Westerwald, is one of the leading manufacturers of delicious baking and confectionery products. Founded as a family bakery shop in Duisburg, it now delivers wholesale trade, system catering and system hotel trade, with fresh and deep frozen bakery products.

In 2000 the company converted into a stock company. There are 4 subsidiary companies under HACK AG. Each subsidiary is a specialist in their own department:



Gebr. Hack Manufaktur GmbH produces fresh and deep frozen baking and confectionery products, from tasty baking products, through delicious pastries, right up to fantastic cakes. Product development is considered very important: Constantly, they are developing new and innovative products e.g. in the steadily increasing convenience market.



Hack Gastro-Service oHG makes sure that the distribution of the products is a smooth process. Alongside a wide choice of convenience pastries, the Gastro-Service offers a complete special assortment for the catering trade – from individual articles right up to full Bakery Shop equipment.



With know-how and modernist deep frozen techniques, the tkn tiefkühl-national GmbH are specialists in the distribution functions within HACK AG.

Fast completion of the orders with highest product security and flexible reactions to customer's requests are always of maximum concern here.



Founded in 1994, Back-Bistro Service GmbH developed concepts for individual Bakery Shops: alongside a concerted plan for each specific location, shop Furnishing, as well as training for the staff, they offer a full range and a complete service around the business segment of the Bakery Shop.

In the context of an agreement in 2003 with the convenience brand leader, Lekkerland GmbH & Co. KG, HACK AG delivers deep frozen bakery products and snacks, on a large scale, to petrol stations and convenience branches. The partnership with Lekkerland grew in 2005 with a Europe agreement for all European countries, where Lekkerland is active.

HACK AG is based in Kurtscheid and operates in the whole of Germany and adjacent countries.

The turnover in the year 2004 was 55 Mio. Euro. At the moment HACK AG employs 178 co-workers.



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## Internationaler Food Standard Highest Level

The second IFS-Certification audit at Gebr. Hack Manufaktur GmbH, took place between the 3<sup>rd</sup> and 4<sup>th</sup> of May. The audit of this year placed higher requirements against the business than in the previous year. Amongst other things, the IFS requirement catalogue was extended and thus was more difficult to reproduce and/or improve upon the results from the previous year.

Additionally, the system of evaluation of the standard was optimised from version 3, which was still current the previous year, to version 4 (the auditing basis of this year). So that it is now no longer be possible to attain more than 100 % in the elevated level.

Despite all these alterations, Gebr. Hack Manufaktur GmbH Gebr. proved that the management is not only healthy in the area of product- and production safety, but is also continually making improvements and optimisations. The efforts of the whole of last year and the outstanding teamwork reflects itself in the excellent result of this year – with a high standard of 100%.

In comparison to the previous year, very good results were not only maintained, but even improved upon in some areas.

Based of this result, the IFS-Certificate has now been issued for 18 months instead of 12 months.



Factory and training building